

MEET THE TEAM



Vinzia

Manager of Strategy and Insights, The Children's Place

Vinzia prides herself on being a loving mother, devoted wife, health warrior, and fashion enthusiast. When she's not at home managing a household and three children, Vinzia is at The Children's Place conducting strategy and research that drives customer centricity from the boardroom to the stores. She's fascinated by customer behavior and loves interacting with shoppers through The Mom Space, at focus groups, and in the stores. She is a creative thinker bringing over

15 years of experience to The Children's Place.

Vinzia received a Master of Science in Strategic Communications from Columbia University and a Bachelor of Science in Marketing from New York University. She resides in the bustling suburbs of New Jersey with her supportive husband and three children.

Fun fact: If Vinzia could have any superpower, it would be to teleport herself places. She'd love to imagine a world with no traffic jams, where she could travel anywhere on a whim and be back home in time for dinner.